

Friday 13 April 2018

Pre-Con	Member R550	Non Member R950
09:00 - 12:00	Billy Selekane \$ 1 Million Dollar Blueprint How to build a sustainable speaker business in times of disruption	
12:00 - 13:00	Registration / Lunch	
13:00 - 13:05	MC - Joni Peddie	
13:05 - 13:15	Opening Francois Muscat PSASA President	
13:15 - 13:55	Douglas Kruger SASHoF Win them faster. How to be way more persuasive in your keynotes	
14:00 - 14:40	John Molidor PhD, CSP The Neuroscience of Speaking: How Your Brain Can XLR8 Your Career.	
14:40 - 15:00	Coffee Break	
15:00 - 15:40	Sigi Lange PSAN President Laws that accelerate your impact	
15:45 - 16:25	Steve Barnett The Non-Speaker speaks. Putting words to action	

18:30 - 22:00 Friday Fun Steampunk Dinner R400



Saturday 14 April 2018 AM

Sponsored by Unique Speaker Bureau

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| 09:00 - 09:05 | MC - Charlotte Kemp |
| 09:05 - 09:45 | Shirley Taylor CSP
Grow Your Speaking Business By
Connecting Your Dots |
| 09:50 - 10:30 | David Pisarra
Promote Your Persona with
Podcasting |
| 10:30 - 10:50 | Coffee Break |
| 10:50 - 11:30 | Siphiwe Moyo
In Hindsight: How you can
accelerate your speaking business |
| 11:35 - 12:15 | Virtual Panel
Ian Hatton (SA),
Michelle Clark (Chile)
Tom Abbott ACC CSP (Singapore)
How to present virtually at full fee |
| 12:15 - 12:35 | Unique Speaker Bureau Presents
Justin Cohen with Bev and Simone |
| 12:35 - 13:45 | Lunch |



Saturday 14 April 2018 PM

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| 12:35 - 13:45 | Lunch |
| 13:45 - 14:30 | Breakaway 1 Brendon Ihmig
Accelerate your speaking business
without saying a word |
| 13:45 - 14:30 | Breakaway 2 Yelang Prue Jinka
Use your Words |
| 14:30 - 15:15 | Breakaway 3 Rabison Shumba
Success Beyond the Speech |
| 14:30 - 15:15 | Breakaway 4 Sue Fuller-Good
Thrive Speaker Thrive |
| 15:15 - 15:35 | Coffee Break |
| 15:35 - 15:55 | Shirley Taylor CSP
The Global Speakers Federation |
| 15:55 - 16:45 | Andy Preston
Stand Out Selling - The Future For
Speakers |
| 18:30 - 22:00 | Gala Dinner |



Sunday 15 April 2018

08:00 - 09:00 PSASA AGM (PSASA Members only)

09:00 - 09:05 MC - Hani du Toit

09:00 - 09:20 The new PSASA President
Carl Schultz

09:20 - 10:00 Mike Handcock

Build a Global Business in your Passion

10:05 - 10:45 Maggie Georgopoulos

How to accelerate your speaking business
while holding onto your mental health

10:45 - 11:15 Coffee Break

11:15 - 12:00 Chris Bertish - Limitless

12:00 Lunch

